## Before the FEDERAL COMMUNICATIONS COMMISSION

Washington, D.C. 20554

In the Matter of		)	
		)	
Structure and Practices of the		)	CG Docket No. 10-51
Video Relay Service Program	)		
		)	
To: The Commission		)	

## RESPONSE TO PETITION FOR RECONSIDERATION

Purple Communications, Inc. ("Purple") responds to the petition for reconsideration filed on September 6, 2011 by Sorenson Communications, Inc.

Purple respectfully refers the Commission to its May 27, 2011 Response to Waivers and urge the Commission to carefully consider the elements of that filing pertaining to the importance of transparency and arms length relationships between VRS providers and sub contractors or sponsored entities.

Of particular relevance is Purple's position that Providers need to disclose financial relationship with any contractors or interested entities. This may include any considerations Providers or its affiliated entities such as a Foundation may make to educational institutions or other interested parties. The Commission needs to provide an appropriate level of scrutiny to those of contributions and the certification process and related disclosure of sponsorship agreements seems to be an appropriate avenue to maximize transparency.

Respectfully submitted,

## PURPLE COMMUNICATIONS, INC.

By: /s/
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